



So that no one faces cancer alone.

What is the Red Door Society?

Gilda's Club Madison recognizes that sustainable income is needed to ensure programming remains free and accessible to all our friends and neighbors dealing with the impact of a cancer diagnosis. The Red Door Society was established in an effort to respond to the need for expanded programs, by providing a vehicle for advocates of Gilda's Club to make an ongoing financial commitment. There are five levels of support. Anyone pledging over \$250 per year for three years will be recognized as a Red Door Society member.

Red Door Society Levels of Support & Recognition

Network Builder: \$250 per year (or \$21/month) for three years

This pays for one of the over 100 networking events each year, which allow members to connect with others who are living with a similar cancer diagnosis or challenge (i.e. grief and loss or life after cancer).

With this gift, you will be recognized by:

- Invitation to an annual (no-cost) appreciation and recognition celebration
- Name listed in Annual Report

Education Steward: \$500 per year (or \$42/month) for three years

This pays for four of the more than 400 educational lectures and workshops offered each year. Educational activities promote fitness, stress reduction, nutrition, pain management and more, for those impacted by cancer.

With this gift, you will be recognized by:

- Invitation to an annual (no-cost) appreciation and recognition celebration
- Name listed in Annual Report & on Gilda's Club website

Support Partner: \$1,000 per year (or \$84/month) for three years

This allows Gilda's Club Madison to offer five weeks of Kid Support, Teen Time, or Noogieplay.

With this gift, you will be recognized by:

- Invitation to an annual (no-cost) appreciation and recognition celebration
- Name listed in Annual Report & on Gilda's Club website
- Name on permanent donor recognition piece at Gilda's Club Madison with the option for memorial or honorarium wording

Program Sustainer: \$5,000 per year (or \$417/month) for three years

This covers five weeks of a survivorship program called Cancer Transitions. This psychoeducational class discusses many issues faced by people with cancer after their treatment has concluded—an often underserved group.

With this gift, you will be recognized by:

- Invitation to an annual (no-cost) appreciation and recognition celebration
- Name listed in Annual Report & on Gilda's Club website
- Name on permanent donor recognition piece at the clubhouse with the option for memorial or honorarium wording
- Name displayed at three fundraising events per year (program/thank you board)

Champion of Hope: \$10,000 per year (or \$834/month) for three years

Each year there are 31,000 NEW cancer diagnoses in Wisconsin alone. This gift allows us to connect with more of the people dealing with a cancer diagnosis within our 14 county service area so that no one faces cancer alone.

With this gift, you will be recognized by:

- Invitation to an annual (no-cost) appreciation and celebration
- Name listed in Annual Report & on Gilda's Club website
- Name on permanent donor recognition piece at the clubhouse with the option for memorial or honorarium wording
- Name displayed at three fundraising events per year (program/thank you board)
- Verbal recognition at three signature fundraising events
- Admission for four to Backyard BBQ